

Vision Owen County Entrepreneurship Task Force

Members:

- ⑤ ***Larry Ayres***
- ⑤ ***Troy Bramblett***
- ⑤ ***Carl Cummins***
- ⑤ ***Berta Gayle***
- ⑤ ***Martha Hamilton***
- ⑤ ***Joy Morgan***
- ⑤ ***Keith Schneider***



Overview

- ▷ What is Entrepreneurship?
- ▷ How to become an entrepreneur friendly community.
- ▷ Short-term strategy
- ▷ Ongoing Support
- ▷ Long-term strategy
- ▷ Recommendations



What is Entrepreneurship?

- ▷ It's a long word, hard to spell, hard to say...
- ▷ Dictionary description:
 - Someone who runs a business at his own financial risk.
- ▷ Layman terms:
 - Putting your heart and soul into what you believe will be successful.

It's the spirit of small business where farming, soap making, hardware store, etc. is the backbone of a local community's economic growth.



How to become an entrepreneur friendly community

- ▷ Provide avenues that help small businesses start up and grow with support from the community.
- ▷ Understand that small business growth helps strengthen the local community revenue stream (taxes, services, tourism).
- ▷ Maintain proper attitude to help the small businesses feel they are a part of a growing community.



Short-term Strategy

These four major categories summarize what we can do in the next five years:

- ▷Resources
- ▷Recognition
- ▷Education/Training
- ▷Ongoing Support

Short-term strategy

Resources

- ▷Utilize the knowledge and expertise of the three Kentucky Entrepreneurial Coaches (KEC) located in our county.
- ▷Utilize the resources of the Northern Kentucky University and the Small Business Administration.
- ▷Create a local Senior Corp of Retired Executives (SCORE) group.
- ▷Review the Owen Co Vision report and compile a sample list of entrepreneurial businesses that could be viable in the county.



Short-term strategy

Recognition

- ▷ Create an aura of celebration for businesses new and old.
- ▷ Identify and promote our current entrepreneurial business.
- ▷ Use wireless Internet to promote local businesses and our community.



Short-term strategy

Education & Training

- ▷ Create a central point for entrepreneurship information.
- ▷ Engage youth in entrepreneurship training.
- ▷ Appoint a committee to serve as mentors and guides for aspiring new businesses.
- ▷ Educate local leaders on the positive effects of being an entrepreneurial friendly county.



Short-term strategy

Ongoing Support

- ▷ Establish a Business Persons Association to generate interest to promote and to address issues affecting their business.
- ▷ Develop an Entrepreneurial Support Group where new entrepreneurs can interact with long-term entrepreneurs to share ideas and learn from each other.



Long-term strategy

What can we do in next 15 years

- ▷ Ongoing review of our attitude and growth toward entrepreneurship.
- ▷ Seek new ways to promote entrepreneurial businesses.
- ▷ Continue to promote our entrepreneurial businesses.
- ▷ Unify our craftsman and artists with a presence in downtown Owenton and through out the county.



Long-term strategy

What can we do in next 15 years... continued

Promote our unique factors

- ▷ Rural living
- ▷ Agriculture focus
- ▷ Favorable cost of living
- ▷ Available land for growth
- ▷ Faith based community
- ▷ Caring people



Recommendations

- ▷ Compile a sample listing of entrepreneurial businesses that could be viable in the county.
- ▷ Establish central clearinghouse of information.
- ▷ Expand entrepreneurial education in the school system.
- ▷ Educate community leaders.
- ▷ Recognize and celebrate entrepreneurs.
- ▷ Establish a local chapter of Senior Corp of Retired Executives (SCORE).
- ▷ Provide high speed/wireless internet access for all areas of the county.

Vision Owen County Project

***Making Owen County a great place to live,
work & play!***

***Preserving What We Love
Preparing for the Future
with
Our Land!
Our People!
Our Heritage!***

Leadership Owen County Task Forces

